



Utah Department of Heritage & Arts

SEEKING SPRING 2021 INTERN SOCIAL AND DIGITAL MARKETER

Utah Department of Heritage & Arts

Job Summary

The Utah Department of Heritage & Arts is seeking an individual passionate about culture and creativity to assist with marketing efforts. This is an excellent opportunity for a talented individual to gain professional experience working within a team environment that includes marketing, communication, and graphic design.

The successful candidate will assist the marketing director in planning, managing, and executing marketing strategies with a focus on messaging, social media, advertising and audience building.

This is a telework position. \$12/hr

Job Requirements

Must-Have Skills

- Proficient using social media platforms
- Ability to create ad campaigns on Facebook and Instagram
- Strong written and verbal communication skills
- Self-motivated and reliable
- Strong organizational skills and attention to detail

Preferred Skills

- Experience with WordPress
- Strong data analysis and web analytics
- Adobe Creative Suite

Essential Job Functions

Assist the Marketing Director:

- Manage a content calendar
- Create and schedule social media posts
- Create ad campaigns on Facebook and Instagram
- Build and curate email marketing audiences
- Research, develop and repurpose content for newsletters
- Other tasks as assigned

How to Apply

Send a cover letter, resume and three samples of relevant work to Sarina Ehgott, Heritage & Arts Marketing Director at sehgott@utah.gov. No Phone calls, please.

